

## NATIONAL PRODUCTIVITY COUNCIL

DPIIT, MINISTRY OF COMMERCE AND INDUSTRY, GOVT. OF INDIA

presents
e-Learning Course on



## "FORECASTING TECHINQUES"

## Course Outline:

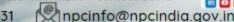
- What Is Forecasting?
- The Strategic Importance of Forecasting
- Seven Steps in the Forecasting System
- Forecasting Approaches
- Time-Series Forecasting
- Associative Forecasting Methods:
   Regression and Correlation Analysis
- Monitoring and Controlling Forecasts
- Forecasting in the Service Sector



ENROLL ONLINE AT:

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